Newsletter 3
November 2024

Mobilizing Youth for Gender Inclusive Cities

The MAAT project, a new European initiative aimed at promoting evidence-based urban policy-making and non-formal education for and by youth.
The project is focused on promoting cooperation, inclusion, equity, creativity, and innovation in city planning.

Consortium

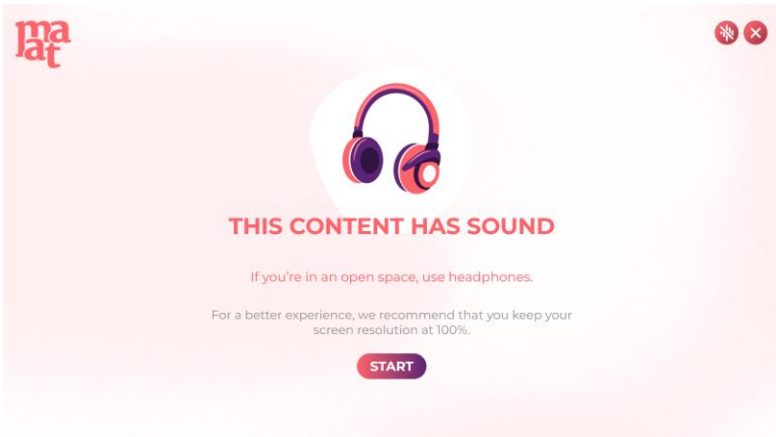
The MAAT project is being coordinated by Università Telematica Internazionale Uninettuno (Italy), in cooperation with Citizens in Power (Cyprus), ISQe (Portugal), Helixconnect Europe (Romania), Placemaking Western Balkans (Serbia) and Fondazione Giacomo Brodolini (Italy).

Explore Inclusivity with MAAT InclusiVille: A Serious Game for Inclusive Cities

We are thrilled to introduce **MAAT InclusiVille,** an innovative gamified learning experience designed specifically for **young people aged 18 to 30**. This cutting-edge serious game combines interactive education with a strong social component, empowering youth to actively shape more inclusive and equitable urban environments.

What is MAAT InclusiVille?

MAAT InclusiVille is a dynamic online platform that uses gamification to engage young people in non-formal learning and civic participation. This virtual simulator encourages youth to design urban spaces with a gender lens, promoting inclusivity and combating intersectional gender discrimination and biases.

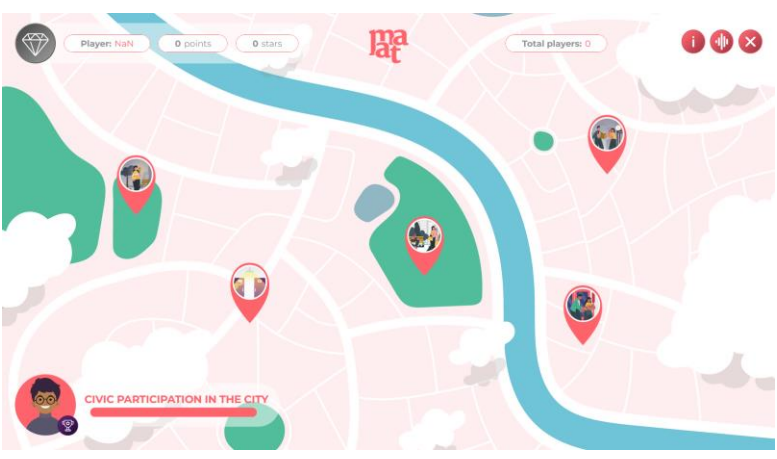


Objectives of MAAT InclusiVille:

1. Foster non-formal learning and active participation among youth and youth organizations.
2. Equip young people with civic engagement skills to participate in decision-making processes.
3. Promote youth participation in institutional political processes and policy-making.
4. Raise awareness about the dangers of urban intersectional gender discrimination and biases.
5. Inspire youth to believe that their actions can shape the way cities function.

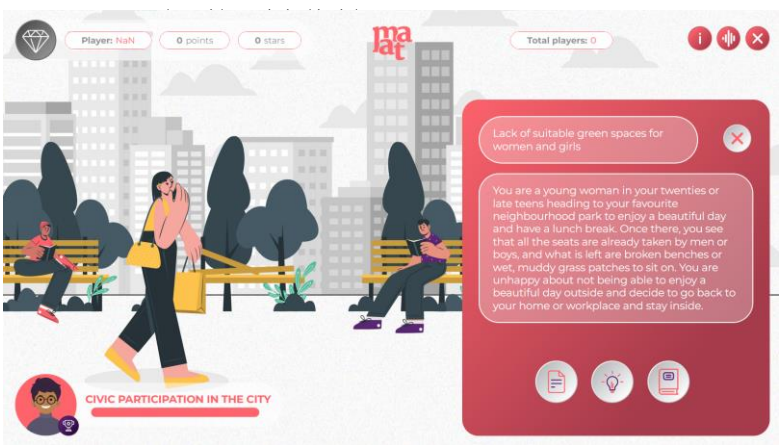
How It Works:

Participants will join an interactive social network—a virtual city simulator—where they can share ideas on urban planning with a gender perspective. These ideas will be rated by peers based on their potential impact, empowering youth to see how their contributions can directly shape inclusive urban systems.



Key Features:

- **Accessible** from anywhere with an internet connection on a computer, tablet, or smartphone.
- Fully supported by **a database and BackOffice** to manage participants and training schedules.
- **Three Face-to-Face Sessions**: Facilitated sessions for trainees to enhance participation and collaboration.
- **Support Flipbook**: A technical-pedagogical resource to strengthen skills, present



Join Us in Creating Impact:

Connect with our partners to learn how your organization can adopt and implement MAAT **InclusiVille** with your youth beneficiaries and:

- Equip young people with essential skills for civic and political engagement.
- Raise awareness of intersectional challenges and inspire actionable solutions.
- Promote inclusivity and diversity while fostering youth leadership.

Don't miss the chance to be part of this transformative initiative. Reach out to our partners today and bring the MAAT InclusiVille experience to your organization. Together, let's empower the next generation to shape a more inclusive and equitable future!

Contact us to learn more:

https://maatproject.eu

Partners

Co-funded by the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.